



How can I satisfy customers with high expectations for high-speed, digitally produced colour newspapers ?



Kodak

Kodak Versamark printing systems produce cost effective digitally printed colour documents that serve a variety of applications where variable, versioning or colour adds value. One of these applications is digital colour newspapers.

The ability of high-speed inkjet-based systems to print newspapers in full colour offers many benefits. With the Kodak Versamark VX5000 printing system, most newspapers can be printed cost effectively with process colour. Also applications for micro zone inserts and smaller local newspapers are possible.

The Kodak Versamark VX5000 digital printer has the ability to cost-effectively print full colour digital newspapers on standard newsprint stock at web speeds of 150mpm. This system can produce over 1,000 40-page colour newspapers per hour at a cost comparable to black-and-white laser printing.

For more information on our products, contact our European headquarter at +41 22 354 14 00.

Kodak Versamark VX5000 printing system

